



RADIO PRODUCTION



**WE ARE THE BEST
IN NATIONAL COMMUNITY
RADIO SALES & SERVICES**

Brand Access to SA's largest Radio Audience





MISSION

Effective, efficient engagement with our clients, providing communication strategies that are a little out of the box.

OUR PHILOSOPHY

A client centric approach, where we drive the value of relationships, focusing on offering our clients the very best. Knowledge is power, so the services we provide are insight driven.

THOTBOX GROUP SERVICES



Radio & TV Production

Media Sales & Advertising

Conferencing, Exhibitions & Events Division

Publishing

Satellite Syndicated Outdoor Broadcasting

Activations





THE GROUP

Established in 2015, Thot Box has grown its initial offering from communications to broadening into event management and publishing as our client needs expanded.

While remaining a relatively small organisation, it has allowed for agility in our growth as a company, and we are now strategically positioned as a leader in conceptualizing, creating and implementing content for communication across all media platforms.

Thotbox offers a full suite approach in communications from strategy to integrated media planning and buying solutions for electronic and print mediums.

Our team comprises of seasoned practitioners who produce television and radio broadcast content from edutainment, infotainment and general entertainment packages. We are also seasoned in BTL marketing and advertising functions.

OUR BELIEFS

We firmly believe in a holistic approach to design that is grounded in a skilled, cohesive team, blended with rigour and creativity.



TEAM

Our management team is close at hand in all aspects of the business. We provide an inclusive approach to all our services, where the client is involved in our concept development process.

SERVICES

Working closely with our clients and in alignment with our unique business philosophy and objectives; we offer the following services:

- TV & Radio concepts and production
- Media Consulting
- Communication strategy development
- Below The Line (Marketing and Advertising, Branding)
- TV content sales and distribution
- Copy writing (TV & Radio Concept Development, Scripts)
- Event Management (Conferencing & Exhibitions, Brand & Campaign Activations)



TV PRODUCTION



**WE PRIDE OURSELVES
IN CREATIVITY &
INNOVATION**

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TELEVISION AND RADIO PRODUCTION DIVISION

Our Services

- Generate concepts & proposals
 - Production of television content
 - Radio content production
 - Airtime sales negotiation
 - Marketing and sponsorship negotiation
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Content Sales & Distribution

- Archive material sales & distribution
- Client content sales and distribution



SATELLITE RADIO SIGNAL DISTRIBUTION



ABOUT US

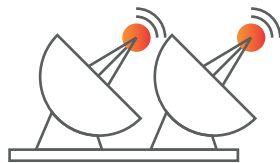
Thotbox is a media sales company that specialises in community radio airtime sales by intergrating all regional radio stations to form a national grid.

We also specialise in tailor-made activations and events to best suit our clients needs.

We are a level 1 BBBEE contributor and 100% black owned with a 70% female management structure.



BROADCAST RADIO



BASE STATION



SATELLITE



JOZI FM

ALEX FM

TYGERBERG FM





WHAT IS A SATELLITE SYNDICATED FACILITY?

Satellite syndicated broadcasting enables the client to effectively and efficiently communicate to more than 3 million listeners across 9 provinces to over 90 community radio stations from a single point. It disseminates information directly to the targeted constituency in real time.

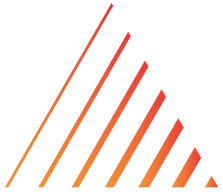
THOTBOX HAS VARIOUS COMMUNICATION PLATFORMS SUCH AS:

Radio & TV Production

Media Sales & Advertising

Syndicated Outdoor Broadcasting





WHAT MAKES THOTBOX DIFFERENT FROM OTHER MEDIA SALES COMPANIES?



WITH 200+ RADIO STATIONS IN PARTNERSHIP WITH THOTBOX'S TECHNOLOGY EQUATES TO 15 MILLION LISTENERS, NO SINGLE COMMERCIAL RADIO STATION CAN MATCH THIS LISTENERSHIP

(source: telma)

WE ARE A MOBILE BROADCASTING FACILITY, WE BRING THE SERVICE DIRECTLY TO THE CLIENT.





MEDIA SALES AND ADVERTISING

Media Consulting

- Strategic media planning & buying (multiple platforms)
 - Airtime negotiation
 - Sponsorship negotiation
 - Tv, Radio, Print, Out of Home, Mobile & Mural concept development
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Marketing & Advertising

- Mural and street pole concept development
- Design and printing services (banners, flyers, posters, lanyards, badges, booklets)
- Campaign development and management
- Experiential marketing concept design





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SOME OF OUR CLIENTS



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